Indian Institute of Technology Bombay

Date: #DATE#

Application Number: #REGNO#

Name: #APPLICANT_NAME#

Discipline: #SPLN#

#ADDRESS# ?

<u>Sub: Online Interview for Admissions to M.Des 2021</u>

Dear Applicant,

I hope you are safe and doing well!

With reference to your application for admission to the M.Des. program at IIT Bombay, I request you to be present for further screening through online evaluation which includes Portfolio Submission and Online Interview for admission to the IDC School of Design for the academic year 2021.

Steps to follow:

1. Complete Declaration formalities: **Monday, April 26, 2021 - Monday, May 10, 2021**

- Go to http://www.iitb.ac.in/newacadhome/mdes.jsp, online application portal. The portal will be active from **26th April, 2021** to **10th May, 2021 (midnight).**
- You are requested to log in by using same user Id and password as used while submitting application.
- You will find the registration and declaration form available for online interview.
- Please tick **"I agree'** if you agree to all the clauses and the declaration**.** To enable the smooth conduct of the online interview you are requested to abide by all the clauses and declarations mentioned in the form. Kindly note that the online interview is mandatory to complete the admission process.
- After submitting the Registration and Declaration form, you will be allotted an **IDC serial number** for the discipline(s) you have been shortlisted for online evaluation. (e.g., if you are shortlisted for Communication Design discipline your IDC Serial Number will be CDXXX. Similarly, IDXXX for Industrial Design discipline, ANXXX for Animation Design discipline, INXXX for Interaction Design discipline, MDXXX for Mobility & Vehicle Design discipline). Please note down your serial number, and do not share it with anyone else. Hereafter IDC serial number will be referred for any further communication (like, submission of portfolio, interview schedule).

2. Portfolio Submission: **8th May 2021 to 14th May 2021** (**midnight)**

   For Portfolio submission, you should use the email Id given in the table below against each discipline that you have been shortlisted for.

Discipline	Email id
Industrial Design	id2021@idc.iitb.ac.in
Communication Design	cd2021@idc.iitb.ac.in
Animation Design	an2021@idc.iitb.ac.in
Mobility & Vehicle Design	md2021@idc.iitb.ac.in
Interaction Design	in2021@idc.iitb.ac.in

- Candidates are required to **email ONLY the link** (Google drive, Dropbox, OneDrive, Sync, YouTube etc.) of their portfolio in digital format to the mentioned email Id specific to the discipline they have applied latest by **14th May 2021 (midnight).**

  The **subject line of the email will be "IDC serial number_ YOUR NAME".**
  For example a candidate shortlisted for the online evaluation in Communication Design and her/his IDC serial number is CD001 and her/his name as per application form is JASMINDER SING then she/he should write in subject line as "CD001_JASMINDER SING". Similarly, IDXXX_ YOUR NAME" for Industrial Design / ANXXX_ YOUR NAME" for Animation Design / "INXXX_ YOUR NAME" for Interaction Design / "MDXXX_ YOUR NAME" for Mobility & Vehicle Design.

  Candidates who have applied for more than one discipline are required to email their portfolio to each of the discipline specific email Ids.

  Candidates should take responsibility to use the right email Id and appropriate subject line for sharing the link of their portfolio to a particular discipline.

  In addition to sending the portfolio link through mail (as mentioned above) the candidate is required to send the same link(s) again by filling up the Google form using the link, **https://forms.gle/fsRVYj6GphUHXxEL6** latest by **14th May 2021 (midnight).**

  Candidates must keep in mind that they cannot plagiarize content, i.e. present someone else's work (text, images or other material) as their own work in the portfolio. An applicant found plagiarizing/misrepresenting/fabricating or falsifying any idea/data/fact or source for any stream will seriously affect the evaluation.

- You will receive an email with information regarding the online platform and a link to join the online interview 2 days prior to the schedule.

3. Online Interview dates: **Tuesday 18 May, 2021,**
Wednesday 19 May, 2021,
Thursday 20 May, 2021,
Friday 21 May, 2021,
Saturday 22 May, 2021, and
Sunday 23 May, 2021

- Candidates are required **to keep all the submitted documents handy during the online evaluation for any verification if required (CEED score card and your present college / organization I-card or your latest photo-identity proof).**

- Candidates are required to make an arrangement of a suitable setup for drawing and should have relevant stationery items, e.g., A4 size paper (5 numbers), pencils and pens etc. for the assessment in case needed.

- Candidates are required to know that they are **not permitted to record the evaluation** session through any mode (audio/visual/audio-visual).

PLEASE MAKE SURE YOU SATISFY THE MINIMUM ELIGIBILITY CRITERIA BEFORE APPEARING FOR THE INTERVIEW.

Please note:

a) All candidates should refer to the information given in the IDC Admission Brochure 2021 on IIT Bombay website. http://www.iitb.ac.in/newacadhome/mdes.jsp

b) If selected, you will be required to confirm your seat by paying fees, deposits and hostel rent before the deadline indicated on the offer letter.

PLEASE NOTE THAT THIS CALL IS MERELY AN INTIMATION FOR INTERVIEW AND DOES NOT GUARANTEE ADMISSION.

With best wishes,

Yours faithfully,

Prof. Phani Tetali
Head, IDC School of Design
Indian Institute of Technology Bombay