



IIT Bombay Celebrates 77th Independence Day

Independence Day was celebrated in IIT Bombay with patriotic zeal and enthusiasm.

The Independence Day campaign for this year focused on the theme '**Meri Maati Mera Desh**' and '**Har Ghar Tiranga**' as per the directives of the Ministry of Education.

Flag Hoisting Ceremony:

On August 15, 2023, IIT Bombay observed the 77th Independence Day near the famous arch that faces the Nandan Nilekani Main Building. The celebration began with the hoisting of the National Flag by the Institute's Director **Prof. Subhasis Chaudhuri** at 9.30 a.m.

The Institute celebrated the ongoing '*Azadi Ka Amrit Mahotsav (AKAM)*' that commemorates the 75 glorious years of a progressive independent India. **Prof. Chaudhuri** briefed the audience about the recent achievements & milestones accomplished by the Institute and urged all the attendees to strive towards a glorious future. Additionally, campusites supported the "Har Ghar Tiranga" campaign by hoisting the National Flag in their residences. The campus was beautifully decked in 'tricolour lights'.

Banners of "Meri Maati Mera Desh" and "Har Ghar Tiranga" were placed across the campus.

Photos link: <https://archive.library.iitb.ac.in/items/show/5220>

A rangoli with powder on the theme 'Meri Mati Mera Desh' was created by staff *Mr. Umakant Kabi, Mr. Mahendra Naidu, Ms. Dhanashri Mane, Sarika Pakhare and others* at Padmavihar Guest house in campus on occasion of Independence Day celebrated on August 15, 2023.

FB Link:

<https://www.facebook.com/iitbombay/posts/pfbid02kjHpZTuAzwRhhCpr8Mk97kmD71cft184WYaCgUymed8H5wkfsKbzP2tb2UhyDynxl>

IIT Bombay community members were encouraged to participate in various activities under 'Meri Maati Mera Desh' campaign on the portal <https://yuva.gov.in> and administer pledge of Panch Pran on <https://merimaatimeradesh.gov.in/pledge>

NSS Activities for Independence Day:

In line with Hon'ble Prime Minister Narendra Modi's theme of 'Meri Mitti Mera Desh', our IIT Bombay NSS team celebrated Independence Day by distributing tulsi seeds, fostering a deeper connection to soil and nation. This initiative resonated with the essence of patriotism and environmental consciousness.

Photos link: <https://archive.library.iitb.ac.in/items/show/5228>

Regards,

फाल्गुनी बनर्जी नाहा

Falguni Banerjee Naha

जनसंपर्क अधिकारी,

Public Relations Officer,

प्रकाशन एवं जनसम्पर्क कार्यालय, भारतीय प्रौद्योगिकी संस्थान मुंबई, पवई, मुंबई 400076, भारत

Publications & Public Relations, Indian Institute of Technology Bombay, Powai, Mumbai 400076, India

दूरभाष: (+91-22) 25767026-27 | वेबसाइट: www.iitb.ac.in

Tel: (+91-22) 25767026-27 | Website: www.iitb.ac.in

