



भारतीय प्रौद्योगिकी संस्थान मुंबई  
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## IIT Bombay Launches Women-Only Certificate Course on Generative AI for Business

**Mumbai, August 18, 2025** — IIT Bombay's Desai Sethi School of Entrepreneurship (DSSE) proudly announces a **women-only, beginner-level course** titled **"GenAI for Business: A Hands-On Introduction"**, exclusively designed to empower women professionals, entrepreneurs, and managers with practical skills in Generative AI. The course will be conducted online from **September 11 to 13, 2025**.

This **special edition, women-exclusive program** is a unique opportunity for participants to explore the fast-evolving world of GenAI in a supportive, collaborative learning environment. Tailored for women who are new to AI or curious about its applications, the course demystifies GenAI tools and guides participants on how to use them effectively in their day-to-day work and broader business functions.

Over the course of three days, participants will gain hands-on experience with tools like ChatGPT, Claude, Gemini, Co-Pilot, DALL-E, Perplexity, Flux1, Grok, and Notebook LM. Through live demos, exercises, and real-world examples, the course will illustrate how GenAI can enhance operations in recruitment, HR, customer engagement, marketing, sales, strategic planning, and more. The curriculum also includes practical guidance on prompt engineering, project identification, implementation planning, and responsible AI use.

Whether you are a working professional looking to streamline daily tasks, a team leader driving innovation, or an entrepreneur seeking smarter multitasking, this **women-only course** is crafted to help you build AI fluency and confidence.

The course will run over three days from September 11 to 13, 2025, with evening sessions on Thursday and Friday (5 PM to 8 PM) and a morning session on Saturday (10 AM to 1 PM). It will be conducted fully online and coordinated by Dr. Lina Sonne Vyas, Associate Professor at the Desai Sethi School of Entrepreneurship, IIT Bombay. The course fee is ₹13,000 (inclusive of 18% GST), and participants will receive a Certificate of Participation upon completion from Educational Outreach – IIT Bombay. The Educational Outreach office at IIT Bombay meets the knowledge-upgrading and upskilling needs of professionals in industry, academia & governance.

The last date to register is September 9, 2025. For registration and further details, visit the [o course page](#).

### Media Contact:

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## **About IIT Bombay**

The Indian Institute of Technology Bombay, set up in 1958 as the second IIT, is recognised worldwide as a leader in the field of science and engineering education and research. The Institute was granted the status of 'Institution of Eminence' by the Ministry of Education (the then Ministry of Human Resources Development) on July 9, 2018. IIT Bombay is reputed for the quality of its faculty, cutting edge research, industry relations and the outstanding calibre of students graduating from its undergraduate and postgraduate programmes. The Institute has 17 academic departments, 35 other academic entities (Centres/ Programmes/ Academic facilities/ Hubs/ Externally funded centres and Labs) and three schools. Over the last six decades, more than 75,000 engineers and scientists have graduated from the Institute. It is served by 751 faculty members and about 150 visiting and part-time faculty considered not only amongst the best within the country but also highly recognised in the world for achievements in the field of education and research. On June 4, 2024, IIT Bombay was ranked 1st in India and 118th in the world in the Quacquarelli Symonds (QS) World University Rankings for 2025. On March 12, 2025, IIT Bombay was ranked 28th in Engineering and Technology in the Quacquarelli Symonds (QS) World University Rankings by Subject for 2025.

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